



1661 N Hwy 99, #5  
Ashland, Oregon 97520  
541 482-3999  
kskq.org

**Underwriting Agreement**

Date \_\_\_\_\_

Organization \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

Phone/Fax \_\_\_\_\_

E-mail \_\_\_\_\_

**Terms**

\$180 Quarterly Sponsorship of a weekly show

\$360 Quarterly Basic Underwriting—minimum one live announcement per day for 13 weeks **plus** two recorded spots per day in rotation

\$1,200 Annual Basic Underwriting—minimum one live announcement a day for 12 months **plus** two recorded spots a day in rotation

\$540 Quarterly Basic Underwriting Plus—**includes** Basic \$300 quarterly underwriting **plus** sponsorship of one weekly show

\$840 Quarterly Premium Underwriting—**includes** \$450 Basic Underwriting **plus** one drive-time announcement per day, morning or evening

Billing Cycle Quarterly Annually Other

**On-Air Dates** Start \_\_\_\_\_ Expiration \_\_\_\_\_ Total \$ \_\_\_\_\_

Authorized Signature \_\_\_\_\_

**Attach proposed underwriting message**

**Provisions**

1. KSKQ reserves the right to edit underwriting announcements to ensure compliance with Federal Communications Commission regulations. Underwriters may change messages once per quarter.
2. Underwriters may not exercise any control over the programming, policies, shared programs, live remote broadcasting or any content produced and aired by KSKQ.
3. KSKQ reserves the right to decline underwriting for any reason.
4. KSKQ is licensed by the FCC as a non-commercial, educational FM broadcaster and complies with all FCC regulations applicable to such a license.
5. Programs may have more than one underwriter. KSKQ will make every effort to avoid airing underwriting from similar businesses during the same broadcast hour.
6. Underwriting fees are due at signing of this agreement. If renewal fees are not received before the expiration date, the underwriting agreement will expire on that date.
7. The broadcasting license is held by the Multicultural Association of Southern Oregon, a 501(c)(3) non-profit organization.

For official use only: Salesperson \_\_\_\_\_

(4/21/22)